



## Cultural Affairs

### ARTS PROGRAM GUIDE FOR SCHOOLS AND COMMUNITIES

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The Arts Program Guide is a directory of 140 artists and arts organizations that offer cultural arts programs for children throughout Miami-Dade County. The Guide was created through a joint partnership of Arts for Learning/Miami, the Children's Cultural Coalition, and the Miami-Dade County Department of Cultural Affairs with the support of Miami-Dade County Public Schools. The goal of the program is to promote the use of these cultural community resources by schools, libraries, festival organizers, and the community at large, thereby exposing children to the cultural arts while cultivating a life-long love for learning. The Arts Program Guide is designed to be a versatile, working tool for use by teachers, librarians, festival organizers or others responsible for developing curriculum and children's programs. The Guide is a colorful, attractive, durable, 8½ by 11 inch, 102-page spiral bound book, organized by discipline.

### SERVICE AREA

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Countywide

### TARGET POPULATION

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Gender:	Male and Female	Age:	All Ages (0-18)
Special Populations:	Education/training		

### ELIGIBILITY

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Client Eligibility Requirements:	Free to schools; libraries; Parent Teacher Associations; community youth centers; and other similar non-profit organizations		
Geographic Criteria:	N/A		
Economic/Financial Criteria:	N/A	Other:	Additional copies available for \$10 each

### COLLABORATIVE PARTNERS

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Arts for Learning/Miami; Children's Cultural Coalition; and Miami-Dade County Public Schools, Division of Life Skills and Special Projects

### CBO ACCESS

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CBO Access to Funding Source:	No	Funding Provided to CBOs:	No
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## PROGRAM GOAL(S)

The goal of the program is to promote the use of these cultural community resources by schools, libraries, festival organizers, and the community at large, thereby exposing children to the cultural arts while cultivating a life-long love for learning.

## PERFORMANCE MEASURES

	Quantity	Quality
Effort/ Output	I. What We Do	II. How Well We Do It
	<ul style="list-style-type: none"> <li>Number of artists and arts organizations listed in the Guides</li> <li>Number of Guides produced</li> <li>Number of Guides distributed</li> </ul>	<ul style="list-style-type: none"> <li>Percentage of Guides distributed and integrated into public use</li> </ul>
Effort/ Outcome	III. How Much Change	IV. Quantity of Change
	<ul style="list-style-type: none"> <li>Number of teachers with opportunities to access live arts programming</li> <li>Number of students with access to live arts programs</li> </ul>	<ul style="list-style-type: none"> <li>Percentage of students exposed to live arts programs</li> </ul>

## FUNDING SOURCE(S)

Grant Funding:	No		
Funding Source:	County and Private		
Matching Requirements:	N/A	Required Match:	N/A
Minimum Required Match:	N/A		
Maintenance of Effort Requirements:	N/A	Funding Cycle:	October 1 – September 30

## RESOURCE ALLOCATION DETAILS AND SERVICE STATISTICS

	Actual FY 02-03	Budgeted FY 03-04	Budgeted FY 04-05	Change from FY 03-04
<b>Revenue Summary</b>				
Federal	\$0	\$0	\$0	\$0
State	\$0	\$0	\$0	\$0
County	\$0	\$22,032	\$25,000	\$2,968
Other: Arts for LCC Coalition	\$0	\$20,000	\$20,000	\$0
<b>Total</b>	\$0	\$42,032	\$45,000	\$2,968
<b>Expenditure Summary</b>				
Salaries and Benefits	\$0	\$0	\$0	\$0
Services and Supplies	\$0	\$0	\$0	\$0
Contracted Service Providers	\$0	\$0	\$0	\$0
Capital	\$0	\$0	\$0	\$0
Other: design and printing	\$0	\$42,032	\$45,000	\$2,968
<b>Total</b>	\$0	\$42,032	\$45,000	\$2,968
<b>Total Positions</b>	N/A	N/A	N/A	N/A
<b>Number of Children Served*</b>	N/A	7,000	3,000	-4,000

\*Number of "Art Program Guides" distributed (initial distribution in FY 03-04 and remaining distribution in FY 04-05)

## Cultural Affairs

### CULTURE SHOCK MIAMI

The department of Cultural Affairs introduced a student discount ticket program (Culture Shock Miami), in late summer 2003. It is designed to develop and cultivate the next generation of arts audiences by making cultural events more affordable and accessible to high school and college students. Tickets, which are donated by participating cultural organizations, allow the department to provide \$5 tickets to students, ages 15-22, to a variety of high quality arts and cultural programming. One of the central goals of the Department of Cultural Affairs' business plan is to increase participation in cultural activities. An essential objective is the development of arts education and cultural outreach programs. A key objective of the FY 2003-2004 arts education and cultural outreach initiatives is to increase opportunities for youth in Miami-Dade County to engage in direct, high quality arts experiences as a part of their overall education.

### SERVICE AREA

Countywide

### TARGET POPULATION

Gender:	Male and Female	Age:	Youth (13-18)
Special Populations:	Education/training		

### ELIGIBILITY

Client Eligibility Requirements:	High school and college students ages 15-22 for up to two (2) tickets per order (first ticket must be used by a student; the second ticket can be used by a person of any age)		
Geographic Criteria:	Miami-Dade County		
Economic/Financial Criteria:	N/A	Other:	\$5.00 per ticket

### COLLABORATIVE PARTNERS

Miami-Dade County Public Schools, Division of Life Skills; Barry University; Florida International University; Miami International University of Art and Design; Miami-Dade College; Florida Memorial College; University of Miami; Ticket Master; Actors' Playhouse Productions, Inc.; Art Basel Miami Beach; Art Museum at Florida International University; Ballet Etudes of South Florida; Bass Museum of Art; Chopin Foundation of the United States; Coconut Grove Playhouse; Concert Association of Florida, Inc.; Exponica International, Inc.; Fairchild Tropical Garden; Florida Dance Association; Florida Grand Opera; Gable Stage; Gusman Center for the Performing Arts; Hispanic American Lyric Theatre; Historical Museum of Southern Florida; Jamaica Awareness; La Rosa Flamenco Theatre, Inc.; M Ensemble Company, Inc.; Maximum Dance Company; Miami Art Museum; Miami Bach Society; Miami City Ballet; Miami Light Project; Miami Museum of Science and Space Transit Planetarium; Miami-Dade Community College, Cultural Affairs Department; Momentum Dance Company; Murray Dranoff Foundation; Museum of Contemporary Art (MOCA); National Foundation for Advancement in the Arts; New Theatre; New World Symphony, Inc.; Rhythm Foundation; South Florida Youth Symphony, Inc.; Sunday Afternoons of Music, Inc.; Teatro Avante; University of Miami, Festival Miami; and the Wolfsonian Museum, Florida International University



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**CBO ACCESS**

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CBO Access to Funding Source: Yes\*

Funding Provided to CBOs: No

\*CBOs may request subsidized ticket discounts to cultural events

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**PROGRAM GOAL(S)**

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The Culture Shock Miami Program is a new program that was initiated by the department in 2003. It is designed to develop and cultivate the next generation of arts audiences by making cultural events more affordable and accessible to high school and college students.

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**PERFORMANCE MEASURES**

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	Quantity	Quality
Effort/ Output	<b>I. What We Do</b> <ul style="list-style-type: none"><li>• Number and diversity of cultural organizations participating</li><li>• Number of tickets sold</li><li>• Number of e-mail subscribers</li></ul>	<b>II. How Well We Do It</b> <ul style="list-style-type: none"><li>• Percent of cultural organizations donating tickets</li><li>• Percent of high school and college students purchasing tickets</li></ul>
Effort/ Outcome	<b>III. How Much Change</b> <ul style="list-style-type: none"><li>• Number of high school and college students experiencing live acts programming</li></ul>	<b>IV. Quality of Change</b> <ul style="list-style-type: none"><li>• Percent of high school and college students exposed to live acts programs</li></ul>

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**FUNDING SOURCE(S)**

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Grant Funding: Yes

Funding Source: County and Private

Matching Requirements: Yes

Required Match: Cash

Minimum Required Match: 50% (\$150,000) in County funding

Maintenance of Effort Requirements: No

Funding Cycle: October 1 – September 30

## RESOURCE ALLOCATION DETAILS AND SERVICE STATISTICS

	Actual FY 02-03	Budgeted FY 03-04	Budgeted FY 04-05	Change from FY 03-04
<b>Revenue Summary</b>				
Federal	\$0	\$0	\$0	\$0
State	\$0	\$0	\$0	\$0
County	\$200,000	\$200,000	\$300,000	\$100,000
Other: Foundation	\$75,000	\$75,000	\$0	-\$75,000
<b>Total</b>	<b>\$275,000</b>	<b>\$275,000</b>	<b>\$300,000</b>	<b>\$25,000</b>
<b>Expenditure Summary</b>				
Salaries and Benefits	\$140,000	\$153,300	\$167,000	\$13,700
Services and Supplies	\$102,800	\$92,500	\$108,800	\$16,300
Contracted Service Providers	\$32,200	\$29,200	\$24,200	-\$5,000
Capital	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$0	\$0
<b>Total</b>	<b>\$275,000</b>	<b>\$275,000</b>	<b>\$300,000</b>	<b>\$25,000</b>
<b>Total Positions</b>				
	2	2	2	0
<b>Number of Children Served</b>				
	100*	700	700	0

\*Program established in late Summer 2003

## Cultural Affairs

### GRANTS TO COMMUNITY-BASED ORGANIZATIONS

The Miami-Dade County Department of Cultural Affairs has developed a series of 15 competitive grant programs to promote the growth of Miami-Dade County's cultural community. Each program is designed to address specific kinds of cultural projects and organizations or individual artists' needs. The department considers its grants programs to be essential in the development of our County's many cultural assets. Public funding also insures that residents and visitors are provided with year-round educational and entertainment opportunities. The department's Grants Program brochure, outlining its programs, is available in 3 languages (English, Spanish and Creole), on audiocassette or in large print upon request. Persons who are hearing impaired may request an interpreter for the required staff consultation and/or panel meeting by giving 7 business days written notice prior to the scheduled date.

### SERVICE AREA

Countywide

### TARGET POPULATION

Gender:	Male and Female	Age:	All Ages (0-18)
Special Populations:	501 (c)(3) nonprofit cultural organizations providing artistic; educational and/or enriching Programs; and activities and services for children, families, underserved audiences, and /or the community at-large		

### ELIGIBILITY

Client Eligibility Requirements:	501 (c)(3) nonprofit cultural organizations		
Geographic Criteria:	N/A		
Economic/Financial Criteria:	N/A	Other:	N/A

### COLLABORATIVE PARTNERS

A representative listing includes: Americans for the Arts; Arts and Business Council, Inc.; Arts for Learning/Miami; Children's Cultural Coalition; City of Coral Gables Cultural Development Board; City of Miami Beach Cultural Arts Council; Dade Cultural Alliance, Inc.; Diaspora Arts Coalition, Inc.; Florida Cultural Alliance; Florida Dance Association, Inc.; Greater Miami Chamber of Commerce; Greater Miami Convention and Visitors Bureau, Inc.; Greater Miami Festivals and Events Association, Inc.; Haitian Artists Network / Sosyete Koukouy, Inc.; Miami Beach Visitor and Convention Authority; Performing Arts Network, Inc.; South Florida Cultural Consortium; Sunshine Jazz Organization, Inc.; The Beacon Council; and Theatre League of South Florida, Inc.

## CBO ACCESS

CBO Access to Funding Source: Yes

Funding Provided to CBOs: Yes

## CBO FUNDING

Organization	FY02-03	FY03-04
Capital Development Grants Program	\$223,424	\$182,370
Community Grants Program	\$415,278	\$386,676
Cultural Access Network Grants Program	\$45,000	\$30,000
Cultural Advancement Grants Program	\$899,600	\$960,000
Developing Arts in Neighborhoods Grant Program	\$173,450	\$204,276
Festivals and Special Events Grants Program	\$613,967	\$609,184
Hannibal Cox, Jr. Cultural Grants Program	\$229,897	\$212,631
International Cultural Exchange Grants Program	\$224,186	\$173,252
Major Cultural Institutions Grants Program	\$3,675,000	\$4,020,000
Service Organizations Grants	\$68,650	\$39,150
Targeted Initiatives Program	\$77,800	\$29,300
Arts Education and Outreach Initiatives	\$0	\$138,000
<b>Total*</b>	<b>\$6,646,252</b>	<b>\$6,984,839</b>

\*Grant totals reflect County grants invested in programs that specifically affect children and families, as well as grant-supported programs that address, but are not singularly focused on children and families

## PROGRAM GOAL(S)

The Miami-Dade County Department of Cultural Affairs develops cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and our residents and visitors who are their audiences. A primary goal outlined in the Department's business plan in the strategic area of "Fostering an Improved Quality of Life for All Residents, Especially Children and Senior Citizens," is to serve as a cultural developer countywide.



## PERFORMANCE MEASURES

	Quantity	Quality
Effort/ Output	<b>I. What We Do</b> <ul style="list-style-type: none"> <li>Number of Grants made for children's programs</li> <li>Amount of investment in programs throughout Miami-Dade County</li> </ul>	<b>II. How Well We Do It</b> <ul style="list-style-type: none"> <li>Diversity of programs funded</li> <li>Responses to customer satisfaction survey</li> </ul>
Effort/ Outcome	<b>III. How Much Change</b> <ul style="list-style-type: none"> <li>Number of artists and arts organizations funded for children's programs</li> <li>Number of children participating in programs</li> </ul>	<b>IV. Quality of Change</b> <ul style="list-style-type: none"> <li>Demonstrated impact of the grants' investments as evidence in grantees' final reports</li> <li>Critical reviews of children's cultural programs</li> <li>Financial stability of organizations and artists</li> </ul>

## FUNDING SOURCE(S)

Grant Funding:	No		
Funding Source:	County and Other		
Matching Requirements:	N/A	Required Match:	N/A
Minimum Required Match:	N/A		
Maintenance of Effort Requirements:	N/A	Funding Cycle:	October 1 – September 30

## RESOURCE ALLOCATION DETAILS AND SERVICE STATISTICS

	Actual FY 02-03	Budgeted FY 03-04	Budgeted FY 04-05	Change from FY 03-04
<b>Revenue Summary</b>				
Federal	\$0	\$0	\$0	\$0
State	\$0	\$0	\$0	\$0
County: General Fund	\$6,219,000	\$7,409,000	\$8,159,000	\$750,000
Other: Tourist Dev. Tax (TDT)	\$1,976,000	\$2,005,000	\$2,327,000	\$322,000
Other: Carryover	\$660,000	\$533,000	\$198,000	-\$335,000
Other: Perf Arts Center Bonds	\$1,000,000	\$1,000,000	\$1,000,000	\$0
Other: Cultural Dev. Tax	\$358,000	\$10,000	\$10,000	\$0
Other: Arts License Plate	\$66,000	\$50,000	\$50,000	\$0
Other: Knight Foundation	\$76,000	\$75,000	\$0	-\$75,000
Other: Tourist Dev. Council	\$159,000	\$151,000	\$207,000	\$56,000
Other: Other Funding	\$1,000	\$0	\$0	\$0
<b>Total</b>	<b>\$10,515,000</b>	<b>\$11,233,000</b>	<b>\$11,951,000</b>	<b>\$718,000</b>
<b>Expenditure Summary</b>				
Salaries and Benefits	\$1,261,000	\$1,492,000	\$1,580,000	\$88,000
Services and Supplies	\$0	\$0	\$0	\$0
Contracted Service Providers	\$0	\$0	\$0	\$0
Capital	\$19,000	\$33,000	\$33,000	\$0
Other: Operating	\$206,000	\$290,000	\$391,000	\$101,000
Other: Grant Distributions	\$8,708,000	\$9,418,000	\$9,947,000	\$529,000
Other: Program Development	\$321,000	\$0	\$0	\$0
<b>Total</b>	<b>\$10,515,000</b>	<b>\$11,233,000</b>	<b>\$11,951,000</b>	<b>\$718,000</b>
<b>Total Positions</b>	<b>21</b>	<b>23</b>	<b>23</b>	<b>0</b>
<b>Number of Children Served</b>	<b>84,700*</b>	<b>105,800*</b>	<b>TBD</b>	<b>TBD</b>

\*Events/performances by providers